

Wisconsin Department of Health and Family Services

2006 Wisconsin Youth Tobacco Survey (YTS)

High School Fact Sheet



The Wisconsin YTS is a comprehensive measure of youth awareness, attitudes, and related behaviors about tobacco use. The purpose of this survey is to monitor trends of these attitudes and behaviors to assist in improving youth programs and initiatives. The 2006 Wisconsin YTS was funded by the Department of Health and Family Services' Tobacco Prevention and Control Program.

The Wisconsin YTS is a school-based survey of students in grades 9-12, conducted every other spring semester of the academic year beginning in 1999-2000. Fifty-Nine schools were randomly selected in 2006 to participate in this survey. Classrooms in the selected schools were also randomly selected. All students in the selected classes were eligible to participate. The overall high school response rate for the 2006 YTS was 77.6%. A total of 1,737 public high school students in 39 high schools participated in the Wisconsin YTS in 2006 for a student response rate of 86.6%. Overall response rate was 69%.

<p><u>Prevalence</u></p> <ul style="list-style-type: none"> 54.8% of students have used a tobacco product in their lifetime (9th grade=40.9%, 10th grade=51.6%, 11th grade=58.4%, 12th=69.7%) 47.9% have smoked cigarettes in their lifetime (Male=49.3%, Female=46.2%) 27.2% currently use any tobacco product (Male=33.1%, Female=20.8%) 19.9% currently smoke cigarettes (9th grade=12.6%, 10th grade=19.3%, 11th grade=21.3%, 12th=27.1%) 7.4% currently use smokeless tobacco or chew (Male=12.8%, Female=1.5%) <p><u>Environmental Tobacco Smoke (ETS)</u></p> <ul style="list-style-type: none"> 40.0% live in homes where others smoke 60.7% in the same room as others who smoke during the week 94.6% think that smoke from other people's cigarettes is harmful to them <p><u>Cessation – Current Smokers</u></p> <ul style="list-style-type: none"> 52.7% want to stop smoking 56.4% attempted to quit smoking during the past 12 months <p><u>Media</u></p> <ul style="list-style-type: none"> 83.6% have seen or heard commercials about the dangers of cigarette smoking within the past 30 days 89.2% have seen ads for tobacco products on the internet, on TV, or at the movies <p><u>School</u></p> <ul style="list-style-type: none"> 47.0% were taught in class about the dangers of tobacco use 7.5% smoked on school property in the past month <p><u>Community</u></p> <ul style="list-style-type: none"> 12.7% participated in a community event to discourage tobacco use <p><u>Access and Availability – Current Smoker < 18 years old</u></p> <ul style="list-style-type: none"> 15.0% buy cigarettes in a store 39.5% gave money to someone else to buy the cigarettes 57.1% who bought cigarettes in a store were not asked to show proof of age during the past 30 days 	<p><u>High School Highlights</u></p> <ul style="list-style-type: none"> The current smoking rate has decreased from 33% in 2000 to 19.9% in 2006. The current use of any tobacco product decreased from 39% in 2000 to 27.2% in 2006. 7.4% of public high school students are current users of smokeless tobacco. ETS exposure is high – 6 in 10 students were in the same room with smokers during the past week. Over half of current smokers want to stop smoking in 2006. More than 8 out of 10 students saw or heard anti-smoking media messages in the past month. In 2006, 4 out of 10 students were taught about the dangers of tobacco in class.
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